

15

7254

Today was opening day for the Salem Studios of WSLR radio.

(start film) ~~XXXXXXXXXXXXXXXXXXXX~~

Most of the day's programming originated from the new facilities in Salem. (show film)

Misc shots
of the
Starky studio

Cases of ham biscuits, along with countless cases of soft drinks, and gallons of hot coffee were consumed by an estimated 3,000 persons who visited the studio during the opening day. Fred L. Corstaphney, Promotion Director for WSLR, said that at one time the doors had to be closed for half an hour in order to replenish the refreshments. Salem town officials welcomed WSLR to the town. Mayor James I Moyer had this to say.

Moyer

Sound up for Moyer

Chapman

Town Manager Frank Chapman also had words of welcome.

Sound up for Chapman

BACK TO WRIGHT