

(ROLL FILM)

An all-day effort to raise money for crippled children at Camp Easter Seal collected 261 dollars

(TAKE FILM)

today, at the Roanoke Salem Plaza. S. Saunders Geurrant, junior, president of the Roanoke chapter of the Virginia Society for Crippled Children and Adults, says the contributions and the spirit of cooperation displayed by all concerned, were excellent. Although the money raised fell short of the mile of dimes, in the first annual Mile of Dimes campaign, the society is encouraged, and will try again next year. Channel 10 personality "Ebb Tide" helped kick off the campaign, as did Guerrant, and Roanoke City Democratic Delegate and former mayor, Willis M. Anderson. Today's effort is in addition to the regular mail campaign for Easter Seal contributions. Raymond Eanes, Director of Camp Easter Seal, and Virginia's Easter Seal girl, Donnette Powell, also were on hand.

(LIVE ON)