

(START FILM)

It's a sure ~~spring~~ sign of spring when men and women, as well as birds, ^{FEEL THE URGE} ~~to~~ to adorn themselves in bright new plumage.

(SHOW FILM)...

Probably it was ^{THE} ~~was~~ touch of spring in the air that caused large numbers of Roanokers to turn out despite heavy rainfall tonight for the Fashion Promenade sponsored by the Downtown Roanoke merchants' group. Cooperating dealers, intent on proving Roanoke is the Fashion Center for Western Virginia, went out all in providing special displays of spring and Easter finery. Some merchandise was displayed by attractive models in show windows; some was on exhibit inside the stores. Everything ~~was~~ in the way of new wearing apparel was there. Included were evening ^{attire} ~~clothes~~ and sports ~~attire~~ clothes for both men and women; bathing suits; the latest in street wear; new Easter finery - you named it and they had it. And the downpour didn't dampen enthusiasm in the least.