

With the month of April just a few hours away...
(start film)...Plans for the major annual project
of the Chamber of Commerce since 1932 got underway
today in Roanoke.

(show film)

April 20th to the 25th has been set aside as
Paint-Up Clean-Up Week. A permanent committee
composed of department heads in the city government
and chairmen of cleanup groups of civic
organizations was named by the Chamber to spearhead
the push. Today, a representative of the Roanoke
Council of Garden Clubs suggested the committee
study the feasibility of participation in the
Sears Foundation urban renewal competition.
Mrs. H. E. Edwards indicated the Council might
be willing to take on the project.
In general, the committee agreed on the need
for a year-round effort to keep Roanoke clean
and pretty.