

NEWS 11:00 pm WR

(LIVE ON)

MOST OF ROANOKE'S FIRE EQUIPMENT

(ROLL FILM)

AND ALMOST ALL OF ROANOKE TURNED OUT FOR THE
FIRE LATE TONIGHT IN DOWNTOWN ROANOKE. THE

(TAKE FILM)

FIRE APPARENTLY STARTED ON THE TOP FLOOR OF
JOHN NORMAN'S ON THE CORNER OF S. JEFFERSON

AND CHURCH ST. THE BLAZE GOT UNDERWAY AT

APROX 9:00 pm, JUST IN TIME TO CATCH THE LATE

MOVIE GOERS AT THE NEARBY THEATRE. DOWNTOWN

SHOPPERS PAUSED TO WATCH THE FIREFIGHTERS,

BATTLE SMOKE AND FLAMES FROM LADDERS AND AERIAL

TRUCKS. MR NORMAN TOLD CHANNEL 10 NEWS THAT

THE CLOTHES ANF FIXTURES IN THE BLUILDING WOULD

RUN OVER 300 THOUSAND DOLLARS. IT LOOKED AS

IF THE FIRE, SMOKE AND WATER WOULD DAMAGE MOST

OF IT. THE FIRE BROKE THRU THE ROOF AND

FIREMEN FOUGHT TO KEEP THE FIRE CONTAINED.

IT IS NOT KNOWN HOW THE FIRE STARTED. IT IS

SAFE TO SAY THAT THIS IS DOWNTOWN ROANOKE'S MOST
EXPENSIVE FIRE OF THE YEAR. (~~LIVE ON~~) WR

NEWS 11:00 pm WR

(ON FILM)

THIS WAS THE FIRST MAJOR USE OF THE NEW SQUAD COMPANY OF THE FIRE DEPT. THE SQUAD COMPANY ANSWERS FIRES THAT NEED ADDITIONAL MEN TO OPERATE THE EQUIP MENT. TONIGHT, IT LOOKED AS IF THE EXTRA MEN WERE PUT TO GOOD USE. STREETS WERE BLOCKED, LINES WERE LAID, AND A MAXIMAM EFFORT WAS USED ON THE FIRE.