

(ROLL FILM)

The Roanoke Sales and Marketing Executives Club--  
has presented distinguished service awards to eight

(SHOW FILM)

outstanding area salesmen. The "Sammy Awards" were  
presented by the Salesman's Week Committee Chair-  
man R.D. Carson. Receiving the presentations were

W.W. Rush of Humble Oil and Refining Company;

Everett Flippen of Sigmon Brothers; William M.

Dudley of Equitable Life Ins. Company of New York;

Millard Trussell of Shenandoah Life Insurance Company;

Richard L. Allman of the Reuben H. Donnelly Telephone

Directory Company; Bernard Mann of WRO, V radio

station; Albert H. Kootner of Dixie Paint Company;

and Robert E. Francis of Diamond Chevrolet.

(live on) Guest speaker was Fred M. Mitchell--the

Zone Manager for Frigidaire Corporation, Charlotte,

N.C. He spoke on sales and salesmanship.