

Late News      Friday, March 18, 1960

Twenty boys and girls, each representing a Junior Achievement company (START FILM)... took part in a Best Salesman Contest held tonight in the Junior Achievement Center on West Church Avenue (SHOW FILM)...

The contest was sponsored by the Roanoke Sales Executive Club. After all candidates had been heard, the four judges - Herman Buhles, Junior; G. A. Smith, William Noftsinger and Francis Ewald - decided a plaque ~~presenting~~ denoting first place should go to Ralph Bosen, representing the Jocar company sponsored by Johnson-Carper Furniture Company. The runners-up were Murray Van Lear, speaking for WSLC-sponsored Tel-a-Rad; Linda Deyerle, representing the Junior Achievement Jan-Co newspaper, and Rosalind Skelton, of the Roanoke Webster-Brick Kx Klayko company. All made their sales talks to a "typical prospect - Earle Wentz, vice president and general manager of Roanoke Mills. Rosen will compete in the April 8th regional conference at Springfield, Massachusetts.